



connecting current events and popular culture with constitutional history

United Supreme Court Lets College Athletes Cash In

POPCIV 15

Glossary

Name, Image, or Likeness

Name, image and likeness (or NIL) are the three elements that make up “right of publicity”, a legal concept used to prevent or allow the use of an individual to promote a product or service.

Amateurism

The practicing of an activity, especially a sport, on an unpaid rather than a professional basis.

Professionalism

The practicing of an activity, especially a sport, by professional rather than amateur players.

Endorsement

An act of giving or selling one's public approval or support to someone or something.

Monopoly

The exclusive possession or control of the supply of or trade in a commodity or service.

Antitrust

Statutes developed by governments to protect consumers from predatory business practices and ensure fair competition. Antitrust laws are applied to a wide range of questionable business activities, including market allocation, bid rigging, price fixing, and monopolies.